



iMovie FAQ

Q. What is iMovie?

A. iMovie is a digital video editing program. It was designed to allow first-time filmmakers to easily create movies on iMac computers. iMovie features a complete set of easy-to-use tools for editing your video, creating titles and transitions, and adding musical scores. Your finished movies can be viewed in iMovie, published on the web, sent to a friend via e-mail, or saved back to your camcorder.

iMovie was designed from the ground up to work with digital video and to take advantage of FireWire connectors on today's digital camcorders. By developing software expressly for digital video and FireWire technologies, Apple has created a great application that enables everyone to make video part of everyday communications.

Q. What can I do with iMovie?

A. You can use iMovie to make a video greeting card for your grandparents, amaze your teacher with a video book report, produce a documentary, or build a highlight tape of your championship soccer team. And because iMovie is the first application tailored to creating movies for web distribution, you can export the finished footage into extremely compact QuickTime movies and easily attach them to e-mail messages. Or you can design them into web pages and share them with friends around the world.

Q. Will iMovie work with my camcorder?

A. iMovie is designed to work with digital camcorders that provide DV input/output through FireWire, IEEE 1394, or i.LINK connections. These include the popular miniDV camcorders and newer Digital 8mm camcorders. For an up-to-date list of camcorders Apple has tested with iMovie, check the iMovie web site at www.apple.com/imovie.

Q. What are FireWire, IEEE 1394, DV input/output, and i.LINK?

A. These different terms all refer to the same physical connector or plug on your camcorder and computer. All digital camcorders have a connector for transferring digital data. The new iMac DV computers have this same digital connector. When you connect your iMac to your camcorder, the iMac can control the transfer of audio and video to and from the camcorder. The procedure is easy, and because the transfer is digital, your video keeps its original DV quality.

Q. What is DV?

A. DV is short for digital video. It refers to the format in which video and audio information is stored. Digital video, as the term implies, is stored in digital bits (1's and 0's) and can be copied and recopied infinitely without losing any picture or audio quality. DV is becoming the standard for professional broadcasting; the consumer version, miniDV, is now the standard for personal camcorders. Digital 8mm camcorders also use DV.



Q. Does iMovie work only with digital video?

A. Yes. iMovie was designed exclusively to import and edit digital video.

Q. Does iMovie work with other QuickTime video formats like M-JPEG, Sorenson, and Cinepak?

A. All video imported into iMovie must be in the DV format. iMovie can export video to any QuickTime format, including M-JPEG, Sorenson, and Cinepak.

Q. How long can my movie be?

A. The length of your movie is limited only by the amount of available hard disk space in your computer. You can estimate the space requirement of your movie by considering that 1 second of DV footage requires 3.6MB of disk space.

Q. Does Apple provide technical support for iMovie?

A. Yes. Apple offers 90 days of free limited support for simple setup issues. For more extensive issues and problems, Apple offers a full range of professional support options, including pay-per-incident and support contracts at a variety of prices.

Q. Where can I buy iMovie?

A. iMovie is exclusively available on iMac DV models. It comes preinstalled and is not available in stores or via electronic download.

Q. Why is iMovie available only on iMac DV computers?

A. iMovie was designed from the ground up to be the easiest-to-use video editing program. It takes advantage of unique technologies built into iMac DV models and provides an integrated solution for video editing. By purchasing this complete video system, customers are assured of total compatibility and an entire video editing process—from hooking up the camera to editing to publishing—that is easy and trouble-free.

For More Information

For more information about iMovie, visit
www.apple.com/imovie.

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